



## Urban Neighborhoods Bowl-A-Thon '10 Frequently Asked Questions

**Purpose:** Urban Neighborhoods Alliance's Scrambowl '09 is an annual fund raising event to help UNA fund programming, support and neighborhood initiatives for Springfield's center city neighborhoods.

### **Game Structure:**

- Enterprise Lanes will provide 24 lanes for bowling.
- Each team is made up of five people which includes a team captain.
- A shotgun start will be used.
- Every team bowls three games.
- One frame will be designated the lucky strike frame. If any player gets a strike in this frame, his/her name will be entered in a drawing for a prize at the end of the game.
- At the end of the bowl-a-thon, prizes will be awarded to the top teams in different divisions, depending on entries. Any ties will be broken via a scorecard count-back from a designated frame.
- A prize will be awarded for the top individual score.

Bowlers are *encouraged but not required* to raise a minimum of \$30.00 each, resulting in \$150 collected per team. How? One way is by obtaining donations from friends, co-workers, family, and people you do business with, such as your dry cleaners, hairdresser, etc.

### **Fantasy Bowlers:**

- **Unable to attend Bowl-A-Thon '10 or live outside the area? You can still participate in the event by being a fantasy bowler and raising the suggested \$30 per bowler amount.**
- Sign up to be an individual fantasy bowler. Fantasy bowlers will be paired up with actual bowlers at the bowl-a-thon through a lottery system. The bowl-a-thon bowlers' individual scores will determine the Fantasy bowler's scores.

### **Teams:**

- Teams will consist of five members with one team member being designated as captain.
- The team captain will be responsible for collecting member's envelopes with money.
- Bowlers are encouraged to raise a minimum of \$30.00 each, resulting in \$150 collected per team.

- One way is by obtaining 10 donations of \$3 each, or 20 donations of \$1.50 each. Contact suggestions: friends, co-workers, family, and people you do business with, such as your dry cleaners, hairdresser, etc

**Every bowler will receive:**

- Bowl-A-Thon '10 t-shirt (with \$50 minimum pledge);
- Door prize tickets for drawings;
- Coupons from sponsors;
- Food and drink at Bowl-A-Thon '10; and
- Other "goodies"

**Sponsorships:**

- Presenting Sponsor (\$1,500);
- Supporting Sponsor (\$500);
- Lane Sponsor (\$250);
- Team Sponsorship (A team packet will be delivered to you);
- Prize Donation \_\_\_\_\_