

## Bowl-A-Thon '10

Urban Neighborhoods Alliance's Bowl-A-Thon '10 is an annual fund raising event to help UNA fund programming, support and neighborhood initiatives for Springfield center city neighborhoods—Grant Beach, Midtown, West Central and Woodland Heights. These initiatives include rehabilitation of houses through our Framing Hope and tool lending library programs, formation of neighborhood watch groups, and coordination of neighborhood clean-ups.



### How You Can Help...

- Consider being a:
  - Presenting Sponsor (\$1,500);
  - Supporting Sponsor (\$500);
  - Lane Sponsor (\$250);
  - Team Sponsor (\$150)
- Getting some friends together to bowl for a good cause;
- Donate a door prize for the event;
- Make a tax-deductible donation to one of the bowlers.



Are you ready for...



Urban Neighborhoods Alliance  
1475 N. Benton  
Springfield, MO 65802

Phone: 417-865-4774  
Fax: 417-865-5995  
E-mail: [rmhorton@unaonline.org](mailto:rmhorton@unaonline.org)

Are you ready for...



## 2nd Annual Urban Neighborhoods Bowl-A-Thon

**March 12, 2010**  
**Enterprise Lanes**

**PRESENTED BY:**



▶ Live in the  
Center of it All

**Tel: 417-865-4774**

## Urban Neighborhoods Bowl-A-Thon Structure

- Enterprise Lanes will provide 24 lanes for bowling
- Each team is made up of five people which includes a team captain.
- A shotgun start will be used.
- Every team bowls three games.
- At the end of the bowl-a-thon, prizes will be awarded in a variety of categories.
- Teams are encouraged to collect at least \$30 per member but this is not a requirement.



## For Every Bowler...

Every bowler will receive:

- Bowl-A-Thon '10 t-shirt (with \$50 minimum pledge);
- Door prize tickets for drawings;
- Coupons from sponsors;
- Food and drink at Bowl-A-Thon '10 event.



## UNA's Story...

Since its founding in 2002, the Urban Neighborhoods Alliance has focused on improving vibrancy, security, health and a sense of community in neighborhoods in and surrounding the historical center of Springfield (downtown), the former North Springfield (Commercial Street area) and areas between. It was not many years ago that downtown was largely boarded up and considered a place not to venture after dark. As the City and many forward thinking organizations, entrepreneurs and others have

invested in downtown, the Urban Neighborhoods Alliance has quietly been working in the center city neighborhoods to



strengthen them. As neighborhoods grow strong, pride of place sets in, and with it, crime goes down and quality of life improves. While UNA certainly cannot take complete credit for the success of downtown, there is no doubt a connection exists between its success and the transformation of the neighborhoods we serve. Today we are seeing a similar transformation occurring along Commercial Street, and again, UNA is playing an important role in the surrounding neighborhoods.



Urban Neighborhoods Alliance  
1475 N. Benton  
Springfield, MO 65802

Phone: 417-865-4774  
Fax: 417-865-5995  
E-mail: [rmhorton@unaonline.org](mailto:rmhorton@unaonline.org)